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New Indiana Tourism Web Site Makes Trip Planning Easy *Features include upgraded trip planner, new events calendar*

INDIANAPOLIS – Planning a trip to Indiana is now easier with a redesigned Web site from the Indiana Office of Tourism Development (IOTD). Visitors to the improved Web site, VisitIndiana.com, will find an upgraded Trip Planner section, an interactive map, and a new calendar feature for viewing festivals and events.

More than 2,000 searchable listings for attractions, events, restaurants, shopping, and lodging are available in the Web site's Trip Planner section. Plus, the Trip Ideas section offers suggested getaway opportunities. Visitors can choose one of Indiana's six tourism regions, or select a special interest section such as girlfriend getaways, family fun, arts & culture, outdoor recreation, romantic retreats, and sports & recreation. And for travelers who enjoy receiving printed travel information, copies of the 2007 Indiana travel publications can be ordered via the Web site in the Travel Tools section. All of these features will help out-of-state visitors and fellow Hoosiers plan the perfect trip. These features will help out-of-state visitors and fellow Hoosiers plan the perfect trip.

"There is a lot to see and do here in Indiana," said Lt. Governor Becky Skillman. "We undertook a big rebranding campaign to better market our great state. The improved Web site is part of that effort to best serve those traveling in and around the Hoosier state."

The VisitIndiana.com home page showcases scenic photos of Indiana which will change, along with the site's color scheme, with the seasons. The redesign integrates the Web site with the new tourism logo and brand, Restart Your Engines, which launched in 2006.

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Lt. Governor Becky Skillman oversees the Indiana Office of Tourism Development. Amy Vaughan serves as the agency's Director.

For updates from the Lt. Governor and the agencies she oversees, please sign up at www.in.gov/lgov.